

City of Altoona  
Police Department



*Jody L. Matherly*  
Chief of Police

700 1<sup>st</sup> Avenue South  
Altoona, Iowa 50009  
Emergency: 911  
Phone: 515-967-5132  
Fax: 515-967-5133

---

**FOR IMMEDIATE RELEASE**

**Media Release**

**RE: Breast Cancer Awareness Fundraiser**

**Released by: Officer Melodee Tufts**

**Date: September 27, 2016**

The Altoona Police Department believes that a healthy community is a happy community. When people are healthy, it has a positive impact on their physical, mental and social well-being. As law enforcement officers, we also strive to have a positive impact on our citizens so interactions with police are less stressful. To help achieve that mission, the Altoona Police Department is participating in a fundraiser through October in recognition of Breast Cancer Awareness month, a worthy cause that raises awareness of the disease to support healthy and stress-free lives. For a small donation from Altoona police officers and staff, they have the option of wearing a pink shoulder patch on their uniform (recognizing the Pink Patch Project <https://www.facebook.com/pinkpatchproject/>) or growing facial hair (similar to No Shave November). All donations will be given to the Stoddard Compassion Fund <https://www.unitypoint.org/desmoines/rally-against-cancer.aspx>. If citizens want to support this effort, they can donate directly to Unity Point at <http://www.unitypoint.org/desmoines/make-a-gift.aspx>. Cops always have a plan when we resolve a problem. Like your police department, remember to take steps to have a plan to detect the disease in its early stages and encourage others to do the same.

