



GLENDALE POLICE DEPARTMENT

131 N. Isabel Street, Glendale CA. 91206

OFFICIAL NEWS RELEASE

Robert M. Castro
Chief of Police

GPD is Looking Pink for Breast Cancer Awareness Month

Date: 09/30/16

Glendale, CA – National Breast Cancer Awareness Month takes place every year during the month of October. It is an annual health campaign organized by major breast cancer charities to increase the awareness of the disease and to raise funds for research into its cause, prevention, diagnosis, treatment and cure.

According to the National Breast Cancer Foundation, Inc.:

- In 2016, an estimated 246,660 women will be diagnosed with breast cancer in the United States.
- Each year, it is estimated that more than 40,000 women in the United States will die of breast cancer.
- Although breast cancer in men is rare, over 2,000 men will be diagnosed with breast cancer and more than 400 will die.

The Glendale Police Department is supporting Breast Cancer Awareness Month by adding a bright pink Ford Explorer police unit and seven pink motorcycles to its fleet of vehicles for the month of October. The pink Explorer will be on display at various cancer awareness events and businesses in the City of Glendale throughout the period.

In addition, the Glendale Police Officers' Association (GPOA) have partnered with the #PinkPatchProject. GPD Officers will be wearing a pink version of the uniform patch in support of the awareness campaign. Members of the community can purchase a limited edition patch for \$10.00 at the front desk of the police station or by contacting the GPOA office gpoa@pacbell.net. All proceeds from the sale of the patches will be donated to the Glendale Adventist Cancer Center.

The Glendale Police Department would like to thank Vital Medical Services for sponsoring the Ford Explorer and the Glendale Police Foundation for sponsoring the motorcycles and pink lapel pins worn by members of the police department.

For more information, please contact Tahnee Lightfoot at 818-548-4818.

**See photos below.

Media Contact: Tahnee Lightfoot

Office: 818-548-3140 Cell: 818-967-7088 Email: tlightfoot@glendaleca.gov



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